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Press release: Tourism Conference

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PRESS RELEASE FROM THE PREMIER (MR. DUNSTAN).

TOURISM CONFERENCE.

29/6/71.

South Australia's case for a greater emphasis on its attractions in national tourist promotion overseas will be pressed by the Premier, Mr. Dunstan, at a Tourist Ministers' Conference next week.

Mr. Dunstan, who as Development Minister, is directly responsible for tourism, leaves for the conference of Australian Tourism Ministers next Thursday.

The Conference is to be held in Port Moresby.

The Premier will also renew direct representations to the Commonwealth Government, at the conference, on the necessity to tourist development of Federal assistance to seal the Eyre Highway.

Mr. Dunstan said today he also intends to raise with the other State and Federal Ministers the need for tax concessions, similar to those in neighbouring countries, to encourage the establishment of new tourist facilities.

"If South Australia is to get its fair share of the growing number of overseas tourists now coming to Australia we need effective promotion in these markets, through the work of the Australian Tourist Commission and I will be impressing this on the Commonwealth.

"The State Government is developing a major programme for the expansion of our tourist promotion and, as such, this conference could prove one of the most important such meetings ever from this State's point of view", Mr. Dunstan said.

On his way to Port Moresby, the Premier will fulfil two speaking engagements in Melbourne and Brisbane.